

Log home builders featured in national publications

By **Kim Gardner**

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Two Haywood County builders have homes featured in two different industry magazines.

Gary Cochran of Appalachian Log Structures has a 5,880-square-foot log home in Maggie Valley featured in the 2009 Annual Buyer's Guide of Log Home Living magazine.

In the construction industry since 1977 and building log homes for the last 10 to 12 years, this is the first time Cochran has had a home of his featured in a national publication.

"I think it's a great privilege," Cochran said. "It says a whole lot about the area and the quality of homes (in Haywood County)."

While the feature of his company in the article benefits Cochran, he said the entire area benefits from the article.

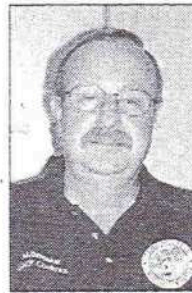
"I think any positive publicity will help businesses

and the area, as well," he said. "A lot of people's dreams are to have log homes in this area."

Since the article appeared, Cochran said he has had a lot of people call or come by his office to get more information on the log homes he builds. While the home construction industry has slowed, it has not completely shut down.

"We're not as affected," Cochran said about home construction in Haywood County compared to other areas of the country. "We still have a back log because some people are holding off because of the economy."

Scott Campbell of Campbell Construction had a 5,700-square-foot home built in Cataloochee area featured in the Log Homes Illustrated 2009 Annual



Gary Cochran

Buyer's Directory. This was not the first time he has been featured in a national publication.

"I think it's great," Campbell said.

While his company receives the main credit for the house, Campbell said it could not have been built without the work of all the local craftsmen in the county.

"I want people to know the talent (in building the homes) comes from right here in Haywood County," Campbell said. "People (building in Haywood County) can get what they need right here from the talent we have right here."

Cochran said it is an honor to have not one but two Haywood County builders featured in national log home publications.

"To have both featured homes come from Haywood County says a whole lot for the area and what's happening in our area," he said. "I'm very happy to be one that was selected."